# Photography and Video Policy

Torquay Alpine Ski Club follows Snowsport England's guidance regarding the use of photographs and videos. This guidance is available from the Club Welfare Officer, or see Snowsport England's SnowSafe Policy which can be accessed through the link on the Torquay Alpine Ski Club website.

- Torquay Alpine Ski Club (hereafter called "The Club") uses photography and video to celebrate participation, promote snowsport, support coaching and training, and record club activities and does not prevent the use of photographic or video equipment either by club staff or parents/legal guardians
- The Club recognises the need to ensure the welfare and safety of all young people in snowsport
- The Club acknowledges that parents/legal guardians, may wish to take photographs of their own children but asks that they and any others such as: spectators, visitors or media companies, do not take photographs of other children without their consent and the consent of their parents/legal guardians
- The Club asks parents/legal guardians to consent to their children being videoed and photographed, when completing the membership form.
- If parents/legal guardians are unable to consent to their child being photographed or videoed the club will make all reasonable attempts to exclude the child from photos and videos, but cannot guarantee this
- The Club recognises that it is almost impossible to prevent the taking of photographs and videos with mobile phones and small cameras but will endeavour to prevent photographs, videos or other images of young people being taken without the consent of the parents/legal guardians and children

• Parents/legal guardians should be aware that photographs and videos may be taken of children for promotional, publicity and coaching purposes and to celebrate snowsport at our club and by Snowsport England

• Parents/legal guardians/children have the right to opt out of the taking of video or photographic images, and should contact the Club Welfare Officer or a member of the Committee if they wish to do so.

• If consent is withdrawn, the Club will stop using future images wherever reasonably practicable and will remove existing images from Club-controlled platforms where possible.

• Parents/Legal guardians should be aware that photographs and videos may be put onto our club social media pages and/or any closed club communication platforms

• Where images of children are used by the club for publicity, promotion, celebration etc, the child's name will not also be used unless permission has been given

• Where a child is named in an article, their photograph will not be used if this identifies them unless permission has been given

• The Club will follow the Guidance on the Use of Photographic Equipment (including phones) which is available from the Club Welfare Officer or see SnowSafe Children and Young People, Snowsport England's Child Safeguarding Policy

Once the photographs have been uploaded onto relevant platforms or used for their coaching purposes, they should be deleted.

• Images will be stored securely on password protected devices or cloud storage with access limited to authorised committee members or coaches. Images will not be retained for longer than necessary and will be securely deleted when no longer required.

• The Club will take all steps to ensure these images are used solely for the purposes they are intended. If you become aware that these images are being used inappropriately you should inform the Club Welfare Officer immediately

• If anyone has concerns about images being taken they should report this immediately to the Club Welfare Officer, a coach or SnowSport England https://www.snowsportengland.org.uk/safeguarding/

• The Club will seek consent from adult participants in line with our photographic policy when completing the membership form.

• The Club does not permit photographs or videos of members to be manipulated using artificial intelligence, deepfake technology or image editing software in a way that misrepresents an individual, causes embarrassment or distress, or creates misleading or inappropriate content

• Members, parents and spectators are expected to use photographs responsibly and should not share or repost images of children without appropriate permission.

**Monitoring and review**

This policy will be reviewed by the committee and updated where appropriate.

Policy written: Summer 2026

Committee Approved: Summer 2026

Policy to be reviewed Summer 2029